

MICHIGAN
ROUNDTABLE
FOR DIVERSITY AND INCLUSION



GOLF CLASSIC

"Working to End Racism One Stroke at a Time"

— SPONSORSHIP BROCHURE —

Monday • July 22, 2024



Plum Hollow Country Club • Southfield, Michigan



Presented by

DTE

Morning Flight Sponsor

**HENRY
FORD
HEALTH**

Supporting Sponsor

www.miroundtable.org/golf

MICHIGAN ROUNDTABLE

ABOUT MICHIGAN ROUNDTABLE

The Michigan Roundtable is a nonprofit racial and social justice organization founded in 1941 that works to undo the negative impact of racism by crossing generational, geographic, racial, religious, ethnic, and cultural boundaries. We believe that regional solutions must be pursued to open opportunities for those most marginalized among us. We bring together diverse stakeholders to create spaces for understanding different points of view and to take action to achieve equity and justice.

Some of our programs include:

- Youth Art as Activism
- ALPACT (Advocates and Leaders for Police and Community Trust)
- Mama Akua Community House Youth Leaders
- GDYT Peer Money Mentors
- COSC (Communities and Organizations for Social Change)

OUR MISSION

By cultivating just and beloved communities, neighborhoods, and organizations in Michigan, we work to eradicate racism, discrimination, and systemic inequities.

OUR VISION

We envision a racially and socially just and equitable Michigan.

ABOUT THE OUTING

FORMAT

Our golf outing is a 4-person scramble format, great for golfers of all skill levels. The event attracts many professionals across a multitude of industries. Come enjoy a day on the greens with great networking opportunities to further develop business relationships with customers and vendors.

THE COURSE

Plum Hollow's is continually rated a top 10 golf course in the state, 18-Hole Championship Golf Course is a full regulation par 72 course. Nestled in the heart of metro Detroit lies one of the premier country clubs in the Midwest. World-renowned architects Harry Colt and Charles Hugh Alison designed the course at Plum Hollow.

HOLE-IN-ONE CONTEST

Each golfer will have the opportunity to win a brand new Chevrolet vehicle. Proudly sponsored by Feldman Automotive Group.



WHERE YOUR SUPPORT GOES

Your support helps us develop leaders in organizations and communities with the tools necessary to address bias, bigotry and racism present in our communities, institutions, and systems. Because of your continued support, we work in partnership with Black, Indigenous, People of Color (BIPOC) communities and others experiencing harm due to their identities in addressing systemic disparities related to racial, cultural, and social injustices.

Event SCHEDULE

.....

AM Flight

6:00 AM

Registration
Breakfast & Bloody Mary Bar

7:30 AM

Shotgun Start

11:30 AM

Lunch Opens

1:00 PM

Golfer Award Presentation
& Comments

PM Flight

12:00 PM

Registration/Lunch

1:30 PM

Shotgun Start

6:00 PM

Light Hors d'oeuvres
& Cocktail Reception

7:30 PM

Golfer Award Presentation
& Comments



SPONSORSHIP OPPORTUNITIES

Platinum - Racial and Social Justice Champion **\$6,000**

- You will sponsor four youths to develop the skills and experiences necessary to become a leader in the work for racial justice
- Company logo will appear on Golf Tournament Banner
- Hole Signage
- One Foursome
- Breakfast (AM) Lunch & Hors d'oeuvre Reception (PM) and Gifts for four
- Company recognized at Annual Humanitarian Tribute Dinner
- Recognition on the Michigan Roundtable Website
- Recognition as sponsor including five tickets at Annual Diversity, Inclusion and Equity Conference

Gold - Advocate For Just Communities **\$5,000**

- You will sponsor three youths to develop the skills and experiences necessary to become a leader in the work for racial justice
- Hole Signage
- One Foursome
- Breakfast (AM) Lunch & Hors d'oeuvre Reception (PM) and Gifts for four
- Company recognized at Annual Humanitarian Tribute Dinner
- Recognition on the Michigan Roundtable Website
- Recognition at and two tickets to the Annual Diversity, Inclusion and Equity Conference

Silver - Diversity, Equity and Inclusion Leader **\$4,000**

- You will sponsor two youths to develop the skills and experiences necessary to become a leader in the work for racial justice
- Hole Signage
- One Foursome
- Breakfast (AM) Lunch & Hors d'oeuvre Reception (PM) and Gifts for four
- Company recognized at Annual Humanitarian Tribute Dinner
- Recognition on the Michigan Roundtable Website
- Two tickets to the Annual Diversity, Inclusion and Equity Conference

As you consider your golf sponsorship, please consider discussing a membership package with the Roundtable, including a range of services and the opportunity to sponsor other annual events.



34th Annual Golf Classic FOURSOME SPONSORSHIP COMMITMENT FORM

By completing this form you are acknowledging that you are authorized to commit your organization to sponsor the 34th Annual Golf Classic.

Company Name

Contact Name and Title

Address

Phone

Email

Sponsor Level: Platinum \$6,000 Gold \$5,000 Silver \$4,000

Please indicate payment method below:

Enclosed is my check for \$ _____
(Make payable to the Michigan Roundtable for Diversity and Inclusion)

Please invoice me for \$ _____

Please indicate to whom's attention the invoice should be sent to if different than info above:

Name: _____ Email: _____

To pay with a credit card, please go to: www.miroundtable.org/golf

Please complete this form and submit no later than
June 28, 2024 (first come first serve)

by mail, fax or email to: Steve Spreitzer • sspreitzer@miroundtable.org

Michigan Roundtable for Diversity and Inclusion
535 New Center One • 3031 W Grand Blvd • Detroit, MI 48202
PH (313) 300 - 8834 • FAX (313) 870- 1501

Michigan Roundtable is a 501(c)3 organization and contributions to it are tax deductible to the extent allowed by law.

Non-FOURSOME SPONSORSHIP OPPORTUNITIES

VALET SPONSOR **\$3,000**

- Prominent recognition of Sponsorship at event
- Recognition of sponsorship in Golf program book
- Opportunity to include a marketing piece in the give-a-way bag

BEVERAGE STATION SPONSOR *(Two Available)* **\$3,000**

- Recognition of Sponsorship in Golf program book
- Recognition of Sponsorship at Beverage Station
- Opportunity to include a marketing piece in the give-a-way bag

BREAKFAST, LUNCH or HORS d'OEUVRE RECEPTION **\$2,500**

- Recognition of Sponsorship in Golf program book
- Recognition of Sponsorship in dining area
- Opportunity to include a marketing piece in the give-a-way bag

BAG DROP SPONSOR **\$2,500**

- Recognition of Sponsorship in Golf program book
- Recognition of Sponsorship at the Bag Drop area
- Opportunity to include a marketing piece in the give-a-way bag

DRIVING RANGE OR PUTTING GREEN SPONSOR **\$2,000**

- Recognition of Sponsorship in Golf program book
- Recognition of Sponsorship at the Driving Range or Putting Green area

LUCKY HOLE #13 SPONSOR *(One Available)* **\$1,750**

- Recognition of Sponsorship in Golf program book
- Exclusive recognition on "Lucky Hole 13"

HOLE SPONSOR *(Many Available)* **\$1,500**

- Recognition of Sponsorship in Golf program book
- Recognition of Sponsorship with signage at the hole

YOUTH GOLFER SPONSOR *(Ten Available)* **\$1,000**

- Recognition of Sponsorship in Golf program book



34th Annual Golf Classic

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Company Name

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Address

Phone

Email

- | | | |
|--|--|--|
| <input type="checkbox"/> Valet \$3,000 | <input type="checkbox"/> Beverage \$3,000 | <input type="checkbox"/> Breakfast/Lunch or \$2,500
Hors d'oeuvre Reception |
| <input type="checkbox"/> Bag Drop \$2,500 | <input type="checkbox"/> Driving Range/
Putting Green \$2,000 | <input type="checkbox"/> Lucky Hole #13 \$1,750 |
| <input type="checkbox"/> Individual Hole \$1,500 | | <input type="checkbox"/> Youth Golfer \$1,000 |

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JUNE 28th, 2024

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2024 GOLF COMMITTEE

Co-Chair **John Ray Bourbeau, Jr.** *Right Management*

Steve Banek
DTE

Evan Bailey
Henry Ford Health

Yasmeen Jasey
Citizens Bank

Donnell Campbell
Aerotek

Tim Kalil
Huntington Bank

Jaspreet Singh
DTE

Madhup Singh
DTE

Steve Spreitzer
Michigan Roundtable

Josh Appel
Citizens Bank

Thanking our 2024 sponsors:

AM Flight Presented by

DTE

MVP Sponsor

**HENRY
FORD
HEALTH**

2023 Sponsors

Accenture, Advanced Service, Allied Power, AVANTech Companies, Atwell Group, Asplundh, Babcock & Wilcox, Barpellam, Barton Malow, Blue Cross Blue Shield of Michigan, Boji Group, Boilermakers, Burns & McDonnell, Centimark, Champion Specialty Services, Choctaw Kaul, Citizens Bank, Commercial Construction Inc., Diamond Tech, Dechen Consulting, DTE Energy, Duke & Duke Services, Eastern Oil Company, Engineered Comfort Systems, Inc., Extreme Power, Farbman Group, Fifth Third Bank, First Independence, Gonzalez, Harlan Electric, Hayes Mechanical, Henry Ford Health, Hitachi, Huntington Bank, Infosys, International Brotherhood of Boilermakers, Local 85, John E. Green, Kappen Tree Service, KPMG, Little Caesar's Enterprises, LS Brinker, MA Engineering, Marshall E. Campbell, MCL Jasco, Meadowbrook Insurance, Meijer, Michigan CAT, Michigan Regional Council of Carpenters, Mid American Group, Miller Pipeline, Monarch Welding & Engineering, OCG Companies, Pipetek, PIC Maintenance, Plante Moran, Plunkett Cooney, PM Environmental, Pros Service, Prudential Protective Services, Rauhorn, RLG Builds, Rocket Companies, Roncelli, Roy Smith, Right Management, Schoolcraft College, Stataline, Strategic Staffing Solutions, Synergy Computer Solutions, Tropical Cafe Smoothie, Troutman Pepper, United Engineering and Contractors, and Wesco

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