GOLF CLASSIC
“Working to End Racism One Stroke at a Time”

SPONSORSHIP BROCHURE

Monday • August 1st, 2022

Presented by
DTE
Morning Flight Sponsor

Pine Lake Country Club • West Bloomfield Township

www.miroundtable.org/golf
ABOUT MICHIGAN ROUNDTABLE

The Michigan Roundtable for Diversity and Inclusion was originally founded in 1941 to mediate religious differences. Over time, we evolved to also mediate cultural and racial differences. Before long, we became known as a leader in promoting harmony among racial, religious, cultural, and economic groups.

Today, the Roundtable is a nonprofit racial and social justice organization that works to undo the negative impact of racism by crossing generational, geographic, racial, religious, ethnic, and cultural boundaries. Our primary focus areas are:

1) Community Engagement, Advocacy and Organizing
2) Workplace Diversity, Inclusion and Equity Consulting
3) Youth Leadership Development

The Roundtable works across Michigan with special attention to Detroit and Southeast Michigan bringing together diverse stakeholders to create spaces for understanding different points of view and to collectively take action to overcome impediments to achieving equity and justice.

OUR MISSION

We serve to eradicate racism, discrimination, systemic inequities, and institutional and inherent bias for community transformation across Michigan.

OUR VISION

A just and united Michigan, transformed through inclusion, equity, and opportunity for all.
ABOUT THE OUTING

FORMAT

Our golf outing is a 4-person scramble format, great for golfers of all skill levels. The event attracts many professionals across a multitude of industries. Come enjoy a day on the greens with great networking opportunities to further develop business relationships with customers and vendors.

THE COURSE

Pine Lake’s beautiful Willie Park Jr. design, 18-Hole Championship Golf Course is a full regulation par 72 course. Situated in a picturesque setting of the breathtaking Pine Lake outdoor scenery offering an outstanding practice green and driving range.

HOLE-IN-ONE CONTEST

Each golfer will have the opportunity to win a brand new Chevrolet vehicle. Proudly sponsored by Feldman Automotive Group.

WHERE YOUR SUPPORT GOES

Your support helps us develop anti-racist leaders in organizations and communities with the tools necessary to address bias, bigotry and racism present in our communities, institutions, and systems.

Because of your continued support, we work in partnership with Black, Indigenous, People of Color (BIPOC) communities in addressing systemic disparities related to racial, cultural, and social injustices.
**AM Flight**

6:00 AM  
Registration  
Breakfast & Bloody Mary Bar

7:30 AM  
Shotgun Start

11:30 AM  
Lunch Opens

1:00 PM  
Golfer Award Presentation & Comments

**PM Flight**

12:00 PM  
Registration/Lunch

1:30 PM  
Shotgun Start

6:00 PM  
Light Hors d’oeuvres & Cocktail Reception

7:30 PM  
Golfer Award Presentation & Comments
As you consider your golf sponsorship, please consider discussing a membership package with the Roundtable, including a range of services and the opportunity to sponsor other annual events.

### SPONSORSHIP OPPORTUNITIES

#### PLATINUM SPONSOR

- Company logo will appear on Golf Tournament Banner
- Hole Signage
- One Foursome
- Breakfast (AM) Lunch & Hors d’oeuvre Reception (PM) and Gifts for four
- Company recognized at Annual Humanitarian Tribute Dinner
- Recognition on the Michigan Roundtable Website
- Recognition as sponsor including five tickets at Annual Diversity, Inclusion an Equity Conference
- You will sponsor two youths to develop the skills and experiences necessary to become a leader in the work for racial justice

**$6,000**

#### GOLD SPONSOR

- Hole Signage
- One Foursome
- Breakfast (AM) Lunch & Hors d’oeuvre Reception (PM) and Gifts for four
- Company recognized at Annual Humanitarian Tribute Dinner
- Recognition on the Michigan Roundtable Website
- Recognition at and two tickets to the Annual Diversity, Inclusion an Equity Conference
- You will sponsor one youth to develop the skills and experiences necessary to become a leader in the work for racial justice

**$5,000**

#### SILVER SPONSOR

- Hole Signage
- One Foursome
- Breakfast (AM) Lunch & Hors d’oeuvre Reception (PM) and Gifts for four
- Company recognized at Annual Humanitarian Tribute Dinner
- Recognition on the Michigan Roundtable Website
- Two tickets to the Annual Diversity, Inclusion an Equity Conference

**$4,000**
By completing this form you are acknowledging that you are authorized to commit your organization to sponsor the 32nd Annual Golf Classic.

Company Name

Contact Name and Title

Address

Phone

Email

Sponsor Level:  ☐ Platinum $6,000  ☐ Gold $5,000  ☐ Silver $4,000

Please indicate payment method below:

☐ Enclosed is my check for $______________________________ (Make payable to the Michigan Roundtable for Diversity and Inclusion)

☐ Please invoice me for $__________

Please indicate to whom’s attention the invoice should be sent to if different than info above:

Name: __________________________ Email: __________________________

☐ Please charge my: ___Visa ___Mastercard ___Discover ___Amex

Account#________________________ Security Code:_____Exp: ____/____

Zip Code: __________ Name on Card (printed): __________________________

Signature: ______________________ Date: _______________

Billing address if different from above:

Address: ___________________________________________________________________

Please complete this form and submit no later than

May 31, 2022 (first come first serve)

by mail, fax or email to: Steve Spreitzer • sspreitzer@miroundtable.org

Michigan Roundtable for Diversity and Inclusion
535 New Center One • 3031 W Grand Blvd • Detroit, MI 48202
PH (313) 300 - 8834 • FAX (313) 870- 1501

Michigan Roundtable is a 501(c)3 organization and contributions to it are tax deductible to the extent allowed by law.
Non-FOURSOME
SPONSORSHIP OPPORTUNITIES

VALET SPONSOR  
• Prominent recognition of Sponsorship at event
• Recognition of sponsorship in Golf program book
• Opportunity to include a marketing piece in the give-a-way bag

BEVERAGE STATION SPONSOR (Two Available)  
• Recognition of Sponsorship in Golf program book
• Recognition of Sponsorship at Beverage Station
• Opportunity to include a marketing piece in the give-a-way bag

BREAKFAST, LUNCH or HORS d'OEUVRE RECEPTION  
• Recognition of Sponsorship in Golf program book
• Recognition of Sponsorship in dining area
• Opportunity to include a marketing piece in the give-a-way bag

BAG DROP SPONSOR  
• Recognition of Sponsorship in Golf program book
• Recognition of Sponsorship at the Bag Drop area
• Opportunity to include a marketing piece in the give-a-way bag

DRIVING RANGE OR PUTTING GREEN SPONSOR  
• Recognition of Sponsorship in Golf program book
• Recognition of Sponsorship at the Driving Range or Putting Green area

LUCKY HOLE #13 SPONSOR (One Available)  
• Recognition of Sponsorship in Golf program book
• Exclusive recognition on “Lucky Hole 13”

HOLE SPONSOR (Many Available)  
• Recognition of Sponsorship in Golf program book
• Recognition of Sponsorship with signage at the hole

YOUTH GOLFER SPONSOR (Ten Available)  
• Recognition of Sponsorship in Golf program book

VALET SPONSOR  
$3,000

BEVERAGE STATION SPONSOR  
$3,000

BREAKFAST, LUNCH or HORS d'OEUVRE RECEPTION  
$2,500

BAG DROP SPONSOR  
$2,500

DRIVING RANGE OR PUTTING GREEN SPONSOR  
$2,000

LUCKY HOLE #13 SPONSOR  
$1,750

HOLE SPONSOR  
$1,500

YOUTH GOLFER SPONSOR  
$1,000
32nd Annual Golf Classic
Non-FOURSOME SPONSORSHIP COMMITMENT FORM

By completing this form you are acknowledging that you are authorized to commit your organization to sponsor the 32nd Annual Golf Classic.

Company Name

Contact Name and Title

Address

Phone

Email

☐ Valet $3,000  ☐ Beverage $3,000  ☐ Breakfast/Lunch or $2,500 Hors d'oeuvre Reception

☐ Bag Drop $2,500  ☐ Driving Range/ Putting Green $2,000  ☐ Lucky Hole #13 $1,750

☐ Individual Hole $1,500  ☐ Youth Golfer $1,000

Please indicate payment method below:

☐ Enclosed is my check for $______________________________

(Make payable to the Michigan Roundtable for Diversity and Inclusion)

☐ Please invoice me for $________

Please indicate to whom’s attention the invoice should be sent to if different than info above.

Name: __________________________ Email: __________________________

☐ Please charge my: ___Visa      ___Mastercard      ___Discover     ___Amex

Account#__________________________________ Security Code:_____Exp: ___/___

Zip Code: _________ Name on Card (printed): __________________________

Signature: ____________________________________________ Date: _______________

Billing address if different from above:

Address: ___________________________________________________________________

Please complete this form and submit no later than

JUNE 30, 2022

by mail, fax or email to: Steve Spreitzer • sspreitzer@miroundtable.org

Michigan Roundtable for Diversity and Inclusion
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PH (313) 300- 8834 • FAX (313) 870- 1501

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2022 GOLF COMMITTEE

Co-Chair John Ray Bourbeau, Jr. Right Management
Co-Chair Michael Kalil Farbman Group

Steve Banek
DTE

Evan Bailey
Henry Ford Health

Yasmeen Jasey
Citizens Bank

Donnell Campbell
Aerotek

Tim Kalil
TCF Bank

Tony Konja
Artistic Outdoor Services

Trina Scott
Rocket Companies

Jaspreet Singh
DTE

Madhup Singh
DTE

Steve Spreitzer
Michigan Roundtable

Amy Zarichny
Rocket Companies

Thank You To Our 2021 Golf Outing Sponsors:

AM Flight Presented by DTE

PM Flight Presented by ROCKET Companies

MVP Sponsor HENRY FORD HEALTH

2021 Sponsors

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